



Getting The Best From Your Reed Diffuser

Did you know that fire regulations for offices, apartments, dorms etc. make candles illegal to use? Lots of people I speak to love my fragrances but don't like, or have had a bad experience of, candles with naked flames. My Reed diffusers are a great way to enhance the smell of a room without an open flame. They are still hand blended, hand poured, the reeds are hand cut and everything is hand packaged and hand labelled. Just like my candles there is no automation whatsoever!

Every Reed Diffuser is made with as much care as I can give it and here a few tips to get the best from your Clive's Candles Reed Diffuser purchase.

1. My Reed Diffusers are designed to provide a subtle and luxurious scent which is sometimes very different to the expectations of my strongly scented candles. Reed Diffusers naturally permeate a room and continue to evaporate into the air providing a gentle fragrance.
2. Place your diffuser in a high traffic area where the fragrance will disperse throughout the room with air circulation. Another great spot is just inside the room near the door so you pick up the scent as you enter the room. In many cases, think of a diffuser as a bouquet of flowers - you'll smell the fragrance as you walk by, but it won't necessarily fill the room with fragrance.
3. Less reeds mean less scent. In small spaces, like bathrooms, you may find that my Reed Diffuser is too powerful! If that's the case, just use less reeds. You may find that 5 (of 10) diffuser sticks work better in small rooms e.g. a toilet or small bathroom. Using all the reeds in small spaces might result in an overwhelming fragrance.
4. Because I use specially engineered eReeds in my diffusers there is no need to turn every few days. In fact, these reeds are designed not to clog and deliver high-performance capillarity and fragrance diffusion along the entire length of the reed as well as a porous structure that provides a controlled and reliable rate of fragrance release.
5. Use a coaster or plate under your diffuser to keep any oil drips from damaging furniture, window sills etc. and never place on top of electrical equipment.
6. Pick the right size diffuser for your room. My diffusers are just like my candles - the larger the diffuser, the greater the fragrance so these will work well in big rooms. You may well require two, or more, diffusers of the same fragrance to fully scent a large room.
7. If you buy refill oil for your diffuser, clean out the vessel with soap and water and let it dry **completely** before you refill it. It's better to start with fresh oil than continuously add to old oil.
8. When you change the oil, change the reeds. Reeds get dusty over time and lose efficiency. Please note that not all reeds are the same. I select the optimum reeds for my oil and fragrance blends so it's best to stick with the Clive's Candle brand as a generic brand of reed or oil might not give you the required results.
9. Last but not least...**protect your tables & surfaces**. Just like a glass of ice water can leave a ring on a wood table, reed diffusers are best placed on a drinks coaster (ceramic, glass, etc.) or glass table. Please use care when placing on wooden surfaces because the essential oils can leave marks.